

FOR IMMEDIATE RELEASE

Fluance Speakers forms partnership with Audioholics Home Theater Store

Fluance speakers are available for purchase on the Audioholics Home Theater Store, leading the way for serious performance and superior sound at affordable prices.

NIAGARA FALLS, ON, October 10, 2012 – <u>Fluance</u> is proud to announce its newest partnership with one of the leaders in home audio and video solutions, <u>Audioholics Home Theater Store</u>. The <u>Audioholics Home Theater Store</u> now sells Fluance surround sound speaker systems directly to the website's avid followers, connecting audiophiles with the low-cost, high-quality speakers Fluance is known for. Audioholics has positively reviewed several Fluance speaker systems, and anyone seeking an expert opinion of the systems can now read a review on Audioholics.com then purchase the system on the Audioholics Home Theater Store.

"The presence of Fluance on the Audioholics Home Theater Store connects audiophiles with the outstanding sound quality, craftsmanship and exceptional value that Fluance products offer," says Deepak Jain, President of Fluance. "This partnership will allow audiophiles to see the true value that Fluance products represent, as we will have some of the lowest priced, highest value speakers on the website." The products available on the Audioholics Home Theater Store feature Fluance's complete home theater speaker systems, ranging from 5.0 to 7.1 configurations, and include the AV series, SV series, SX series and ES series. Fluance's FiSDK500 Two-Way Wood Speaker Docking Station, available in black and red, is available for purchase, as well as the DB150 10-inch subwoofer. Customers can purchase these products direct from the Audioholics Home Theater Store, which includes free shipping on all orders in North America.

Visit the Audioholics Home Theater Store to see the available Fluance products for purchase, ranging between \$229.99 and \$1,269.99.

About Fluance

Fluance is a North American based speaker brand that produces high-end home theater systems. Established in 1997 and based in Niagara Falls, Ontario, it markets to both USA and Canada. Known for Serious Performance, Fluance prides itself on pushing cutting-edge technology to its limits based on five key aspects: Sound Quality, Solid Construction, Performance, Style, and Value while using only premium components in the construction of its speaker systems. Fluance encourages its customers to buy direct so they can provide their products at a price point well below those of its main competitors. Fluance Speakers can be purchased directly at www.Fluance.com.

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